

✓ H.S.A.M.B. - 8et-6
MOST URGENT

From

The Director General,
Information, Public Relations & Languages,
Haryana, Chandigarh.

To

All the Head of the Departments/ Boards Corporations/Societies/Universities
of Haryana

Memo No. IPRDH -2021/ 959
Dated Chandigarh, the 17/07/2021

Sub: Regarding sending Advertisements material (For designing of the Display
Advertisements) 5 days prior to their publication.

R/Sir

Kindly refer to the subject cited above, it has come to notice that many Departments/ Boards Corporations/Societies/Universities of Haryana submit the design of the display advertisement one day before/ late evening for their Designing/publication which makes it difficult for us to design it properly as there are many statics i.e. approval from higher authorities, content verification etc before its final release. In some cases due to deficiency of time it becomes very difficult for this Department to design/publish the advertisements well in time. Similarly some departments sending their design of advertisements on mail after office hours and without informing the officials of the Advertisement/Print Media Section. In view of above all the Government Organizations are requested to send their display advertisements with design **at least 5 days before** for the Design/publication and also will inform to the officials of the Print Media Section otherwise the advertisement will not be considered by this directorate.

The contacts of Advertisement Section and Print media section are as under:-

1. Advertisement Section:-dipradvt@gmail.com, Contact No:-0172-5012846.
2. Print Media Section:- printmediahry@gmail.com, Contact No:- 0172-5059120

Supintendent . (Advt.)

for Director General Information Public Relations
and Languages, Haryana, Chandigarh.

EIC No 1238

Date 28/7/21

CE-I
SE(a)
12.08.21

2/8/21

EE-II
SDE

03.08.2021


C.No
132

**OFFICE OF HARYANA STATE AGRIL. MARKETING BOARD,
PANCHKULA**

Endst.No.GA-I-2021/ 53626-825 Dated: 30.7.21

A copy is forwarded to the following for information and necessary compliance please:-

1. All the Z.As., Z.M.E.Os & D.M.E.Os HSAM Board in the State.
2. All the S.Es, E.Es, HSAM Board in the State.
3. All the SMCs, Market Committee in the State.
4. All the Branch Incharges at H.Q.
5. The PS/PA to Chairperson/C.A./Secretary, HSAM Board, Panchkula.
6. The E.E./SDE(IT), HSAM Board, Panchkula.


**Ad.O-II,
for Chief Administrator.**

cc